

## EDUCATIONAL FORUMS

Hospice Kingston presents public educational forums annually to help raise awareness of various topics relating to Hospice Palliative Care including, End-of-Life Care, Advance Care Planning, and Care for the Caregiver.

Expert guest speakers provide updates on the current landscape in the realm of Hospice Palliative Care and many of the factors that can make this time in one's life difficult to navigate.

Our panel of professional moderators help enrich the conversation and respond to questions and requests from the public attending the forum creating a place of exploration and education for all participating.

Lead	\$5,000
Platinum	\$3,000
Gold	\$1,500



## COMMUNICATIONS & MARKETING MATERIALS SPONSOR

The need for Hospice Palliative Care services for people with a life-limiting illness and their caregivers and families is high and the need is growing. Hospice Kingston, through our well-trained compassionate volunteers and staff, has been providing Compassionate Care that Celebrates Life, at no charge to those accessing and benefiting from them for over 30 years.

Lead	\$15,000
Platinum	\$10,000
Gold	\$5,000

Your sponsorship will enable Hospice Kingston to prepare and distribute key communications and materials to community healthcare and industry partners and ensure the deepest reach in getting our available resources into the hands of those who need them most.

*"My heart is grateful to Hospice Kingston because when my husband was living and dying with cancer they offered supportive volunteers to help me carry the responsibilities and the pain of knowing I was losing him. The volunteer spent time with me and listened when I needed to talk."*

**Rosemary M.**  
**Client and Hospice Kingston Volunteer**

*"Supporting the well-being of our communities is one of Kawartha Credit Union's guiding principles. We believe strongly in investing in our community and take pride in the opportunity to support Hospice Kingston. Kawartha and Hospice Kingston have enjoyed a long-standing partnership through Corporate Sponsorship, staff volunteer participation, and serving our community."*

**Andrew Walsh**  
**Branch Manager, Kawartha Credit Union, 775 Strand Blvd**



Compassionate Care that Celebrates Life  
Des soins compassionnels qui célèbrent la vie

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Compassionate Care that Celebrates Life  
Des soins compassionnels qui célèbrent la vie

## SPONSORSHIP OPPORTUNITIES



Compassionate Care that Celebrates Life  
Invest In Our Community

## PARTNERS IN CARE

Aligning your company or business with a respected charitable organization in our community is a great way to increase your profile while showcasing your financial support of Hospice Kingston.

We are very passionate about our services being available to people and their families of Kingston and the surrounding areas at no cost to them. Sponsorship is key to the livelihood of Hospice Kingston as we are a not-for-profit organization.

Hospice Kingston is committed to providing value to our partners and sponsors by maximizing the return on the investment you make in us. We have developed a number of sponsorship opportunities that can fit your budget. We also offer single sponsorship opportunities if you prefer a more targeted approach.

We have many programs, services and events available for Sponsorship that can deliver increased awareness and brand building to your business and support the continuation of our critical services.

With your Sponsorship we offer the following:

- Promotion on our social media portals (Facebook, Twitter, Instagram, Pinterest)
- Acknowledgment and promotion on our website and in our newsletters
- Acknowledgment in any advertisement related to the event or service
- Acknowledgment and promotion in various print and broadcast media advertising

## ANNUAL CORPORATE SPONSORSHIP OF HOSPICE KINGSTON

Your support to Hospice Kingston will help over 400 people with a life-limiting illness and their caregivers and families in our community who benefit from programs and services when they need them most.

You will be raising awareness of Hospice Kingston, our programs and services, and volunteer opportunities. Your Corporate Sponsorship will provide Hospice Kingston with the necessary funds for service and program delivery, volunteer training, materials, healthy, nutritious snacks and beverages for our Day Wellness program, and manage costs associated with fundraising events.

Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000



### BUTTERFLY RELEASE

Saturday May 27th, 2017  
Hospice Gardens at City Park

This meaningful and family oriented event brings together community members who have experienced loss, have had a life-altering diagnosis, or have reached a milestone.

Participants purchase butterflies which they release in honour of someone or something important in their lives.

Lead	\$3,000
Platinum	\$2,000
Gold	\$1,000



### HIKE FOR HOSPICE

Sunday May 7th, 2017  
Lemoine Point

Hospice Kingston will join communities from British Columbia to Newfoundland to raise funds, awareness and celebrate hospice care across the country.

*Dollars raised here stay here*

Participants will hike their choice of 1, 2, 5 or 10 KM trail to raise awareness and dollars for Hospice Kingston.

Lead	\$5,000
Platinum	\$3,000
Gold	\$2,500



### HOSPICE KINGSTON GOLF CLASSIC

*In memory of Larry Gibson*  
Friday August 18th, 2017  
Loyalist Golf & Country Club  
Golf Scramble Format

This much-loved event includes a continental breakfast and coffee bar, 18 holes of golf,

a BBQ lunch with Silent Auction items and great prizes!

Lead	\$5,000
Platinum	\$3,000
Gold	\$1,500



### HOSPICEFEST

*(formerly Hospice Chilifest)*  
Saturday September 23rd, 2017  
Kingston Memorial Centre

Local chili, bread and pie makers donate their culinary masterpieces to be sampled by 2,000+ people who attend Hospicefest.

In 2017 we are introducing a new and exciting Hospicefest with live music, family activities and a craft beer sampling area.

Lead	\$10,000
Platinum	\$5,000
Gold	\$2,500



### HOMES FOR HOSPICE

November 2017

This premier home tour will allow ticket holders to enjoy a day full of holiday splendor viewing exquisite homes seasonally decorated and shopping at two special holiday shops.

Lead	\$3,000
Platinum	\$2,000
Gold	\$1,000

## HOSPICE KINGSTON - SPONSORSHIP OPPORTUNITIES

Hospice Kingston provides compassionate, holistic care for people with a life-limiting illness, their caregivers and families, and those who are affected by grief and loss.

**WE PROVIDE: IN-HOME CARE • CARE COORDINATION • DAY WELLNESS PROGRAM  
CAREGIVER SUPPORT GRIEF & BEREAVEMENT SUPPORT • VOLUNTEER SERVICES**

Last year, Hospice Kingston volunteers and direct staff supported over 400 people, and their caregivers and families, in the Kingston area. Volunteers provided 6,380 In-home visits and contributed over 13,000 documented volunteer hours.



**13,000**

Hospice Kingston's volunteers contributed over **13,000 documented volunteer hours\***



**75%**

Those Canadians that have a preference of where they die, **the majority would prefer to die in their home\***



**54.4**

The average # of hours per week that **Canadians expect for caring for a dying family member\***

\*Source:  
CHPCA- Hospice Palliative Care in Canada

